

Supported By



आयुष मंत्रालय

MINISTRY OF AYUSH

Organised By



Confederation of Indian Industry

125 Years - Since 1895



CONCEPT

The Covid-19 pandemic, the worst ever witnessed in the last one century, has brought life on crossroads. The need of the hour is to address the safety of our living spaces, personal wellbeing and follow protocols to restart the economy for the continuity of our business operations.

The rapid growth and innovation in the sanitation and personal hygiene space has created ample opportunities for businesses to introduce products & services to restrict the spread of the virus and create safe workplaces to unlock life. Technology and artificial intelligence advancement have helped in this sphere to reboot economy.

Confederation of Indian Industry (CII) in association with Ministry of AYUSH, Government of India is organizing a virtual exposition “SANIMART” – Key to Unlocking LIFE, from 28 August to 12 October 2020, to bring together a wide spectrum of products and services relating to sanitization on a single platform for the benefit of the community and industries. The exposition will explore best practices and protocols to be followed & new products to be used to safely re-open work spaces meeting regulatory compliances.

EXHIBITOR PROFILE

1.Sanitization Industry:

- Manufacturers of Disinfectant chemicals and sanitizers
- Sanitizer dispensers' manufacturers and sellers
- Containers and Bins
- Collection & Transfer of Waste
- Disposable consumables
- Floormats, Door handles protection, etc.
- Manufacturing of sanitizer defogging machines

2.Technology:

- Artificial Intelligence application in opening Airports Safely
- AI applications for monitoring offices
- Contactless thermal scanning
- Applications for Hotel Industry

3. Service providers :

- Housekeeping & Facility Management Agencies
- New Technologies in disposing waste safely
- Companies in Training Sanitization Experts

4. Safety Equipment manufacturers :

- Manufacturers and retailers of contactless temperature scanning equipment
- IT solutions for contactless data capturing of offices, malls, Societies
- Contactless bathroom fittings for minimum touch points
- Automatic Doors / Access control mechanism
- Contactless sanitizer dispensing machines
- Traffic light systems for washrooms
- Thermal screening
- UV Care sanitizers

5. Covid Care Products :

- Manufacturers and E-tailer of immunity kits
- Manufacturers and e tailors of Mask
- Manufactures of PPE kits
- Manufacturer of Oxygen cylinders
- Portable Oxygen Cylinders manufacturing companies
- O2 sensors and meters

6. Clean Air technology :

- HVAC manufacturers
- Mobile indoor disinfectant systems
- Air purifiers
- Air Filters
- UV disinfection systems

7. Transforming spaces for compliances and protocols :

- Companies providing workstations on hire basis
- Companies providing transformation solutions to contactless office space
- One-way systems, screens, floor markings and barriers
- Sanitization Tunnels
- Temporary Shelters for Covid Care

Visitor Profile

- All Corporates
- Hotels
- Mall Management / Owners
- Resident Welfare Societies
- Manufacturing Industry
- Schools & College managements, educational institutions, training centres, etc – Education department
- Hospitals –
- Market Complex Associations
- Event Companies
- Builders
- Multiplex owners
- Restaurant owner
- Airlines, Railways, Metro, Travel agencies, travel aggregators
- Religious institutions & places of worship
- Government departments, Corporations, etc.

KEY ADVANTAGES

- Products & services displayed in one platform for resuming work and staying safe during and after COVID-19
- Digital presence for 45 days
- National Reach
- Robust Promotions amongst CII member companies, Indian Industry, and other sectoral databases.
- Evaluate ROI, flexibility in timing and convenience to customers
- B2B engagement on creating safe workspaces
- Immunity Boosting kits to for personal wellbeing
- Listen live to experts on Protocols for Covid 19
- Conference(s) on Technological Advancement and transformation of living spaces
- Solutions on sanitisations for Industry, Office and household

SPONSORSHIP &

EXHIBITION PACKAGE

SANIMART
SPONSORSHIP CATEGORIES & ENTITLEMENTS

| Digital Deliverables | EVENT SPONSOR (1 Only) | HYGIENE SPONSOR (1 Only) | CLEAN AIR SPONSOR | CLEAN SPACE SPONSOR | TECHNOLOGY SPONSOR | ASSOCIATE SPONSOR | CORPORATE SPONSOR |
|---|-------------------------------|---------------------------------|--------------------------|----------------------------|---------------------------|--------------------------|--------------------------|
| Value | 3.0 Lakhs | 2 Lakhs | 2 Lakhs | 2 Lakhs | 2 Lakhs | 1.5 lacs | 1 lakh |
| Logo on home page with Hyper link to company website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 3 Nos Company EDM will be sent by CII to the visitor database of SANIMART | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| 1 Nos Company EDM will be sent by CII to the visitor database of SANIMART | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Logo Visibility on Visitor Promotion mailer | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| Social Media Tweets | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| Priority listing in the Exhibition page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on the top of the Wings of conference/webinar backdrop (to be shown Pre / Post Sessions and during the Session breaks) | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Logo on Side Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks) | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Logo at Login Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| Logo in the Virtual Lobby | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| Logo at Sponsor's Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertisement in Virtual Lobby | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Premium Booth Package | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Standard Booth Package | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✓ |
| Complimentary Delegates | 10 | 6 | 6 | 6 | 6 | 4 | 2 |

EXHIBITION BOOTH PACKAGE

| PARTICIPATION AVENUE → | STANDARD BOOTH | | | PREMIUM BOOTH | | |
|---|----------------|------------|----------|---------------|------------|----------|
| DELIVERABLES ↓ | CII MEMBER | NON-MEMBER | OVERSEAS | CII MEMBER | NON-MEMBER | OVERSEAS |
| | INR 15,000 | INR 16,000 | US\$ 250 | INR 25,000 | INR 27,000 | US\$ 425 |
| Company Video | 1 Video | | | 1 Video | | |
| Product - Photo / Brochure / Video / Write-up | 4 Nos | | | 10 Nos | | |
| Banners for Product / Company Visual | 1 Banner | | | 2 Banner | | |
| Chat Option with Buyer / Visitor | Yes | | | Yes | | |
| Video Chat Option with Buyer / Visitor | Yes | | | Yes | | |
| Receiving Enquiry through Email / SMS | Yes | | | Yes | | |
| Feature to add Company's Social Media Handles | Yes | | | Yes | | |
| Feature to add Company's Logo on the Booth | Yes | | | Yes | | |
| Duration of the Virtual Exhibition | 45 Days | | | 45 Days | | |