



Confederation of Indian Industry
125 Years: 1895-2020



**International Conference and Exposition
On Emerging Opportunities for Ayurveda during Pandemic
“Ayurveda for Immunity”
20 August – 18 September 2020: Through Video Conference**

TENTATIVE PROGRAMME

Day – 1: 20 August 2020: INAUGURAL SESSION

Day - 2: 25 August 2020: Session on Ayurveda for Immunity in global scenario

- Ayurveda for Economic survival and Leadership of India
- Ayurveda for optimising productivity in Pandemic times
- Ayurveda means ‘Immunity is health’

Day - 3: 28 August 2020: Session on Market Opportunities for Ayurvedic products & services

- Marketing Ayurveda
- Ayurvedic Treatments
- Technology for Ayurveda

Day – 4: 4 September 2020: Session on Clinical Effectiveness of Ayurveda against infections

- Ayurveda increases resistance
- Testing of results and inferences
- Impact of increased body resistance in life

Day – 5: 8 September 2020: Session on Emerging opportunities in Immunity - Telemedicine, Technology, other sectoral collaborations

- Start-up / Collaboration / Contract Partnership Opportunity
- Funding reality
- Technology integration into start-ups
- Media view on start-ups globally
- Telemedicine
- Relevance of Social Media in Ayurveda