

THE ANNUAL INTERNATIONAL EXHIBITION & CONFERENCE

SPONSORSHIP PROPOSAL FOR TRINITY'S INTERNATIONAL INDUSTRY EVENT

STALL SPACE TO BE BOOKED AT RS. 15,000 PER SQ MT

Date & Venue : 3 - 5 December 2019, Bombay Exhibition Centre, Goregaon East, Mumbai

Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications, and marketing material, to opportunities at leading sessions and more, you can choose from a bouquet of combinations.

Platinum Sponsor (INR 16 Lakh) (USD \$ 22,000)

- Minimum 90 Sq Mt Space complimentary at a premium prominent location
- One double spread color advertisement in Event directory
- Invite to inaugural session for CEO & five others
- Opportunities via Digital media platforms like video byte of CEO
- Speaking opportunity at a Seminar

Logo Visibility

- Logo display as 'Platinum Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers & EDMs
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition Venue

- Standees & Display
- Hoarding at the Exhibition Venue

Other Benefits

- Complimentary Inaugural passes - 20 nos
- Complimentary Visitor Entry passes - 500 nos
- Invites to Special Events during the show

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Diamond Sponsor (INR 12 Lakh) (USD 15,000)

- 60 Sq Mt Space complimentary at a vantage location
- One page color advertisement in Event directory
- Invite to inaugural session for CEO & three others
- Opportunities via Digital media platforms
- Speaking opportunity at a Seminar

Logo Visibility

- Logo display as 'Diamond Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

Exhibition Venue

- Standees & Display
- Hoarding at the Exhibition Venue

Other Benefits

- Complimentary Inaugural passes - 15 nos
- Complimentary Visitor Entry passes - 250 nos
- Invites to Special Events during the show
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Gold Sponsor (INR 8 Lakh) (USD 10,000)

- 36 Sq Mt Space complimentary
- Half page color advertisement in show directory

Logo Visibility

- Logo display as 'Gold Sponsor' at Exhibition venue
- Thank you Sponsor at various locations in Exhibition venue
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisement, promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Inaugural passes - 10 nos
- Complimentary Visitor Entry passes - 100 nos

Silver Sponsor (INR 7 Lakh) (USD 8,500)

- 27Sq Mt Space complimentary
- Half page color advertisement in show directory

Logo Visibility

- Logo display as 'Silver Sponsor' at Exhibition venue
- Thank you Partner at various locations
- World Food India Website
- Event specific publications
- Media Campaign - in print advertisements, promotional mailers
- Visitor Admit Cards

Other Benefits

- Complimentary Inaugural passes - 5 nos
- Complimentary Visitor Entry passes - 50 nos
- **GST at 18 % applicable on any payment**

You are requested to contact Trinity for more info and to customize your sponsorship packages.

We look forward to welcoming you to and making your participation a grand success.

TEAM TRINITY

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