



Department of Industrial Policy and Investment Promotion  
Government of Madhya Pradesh



Government of  
Madhya Pradesh

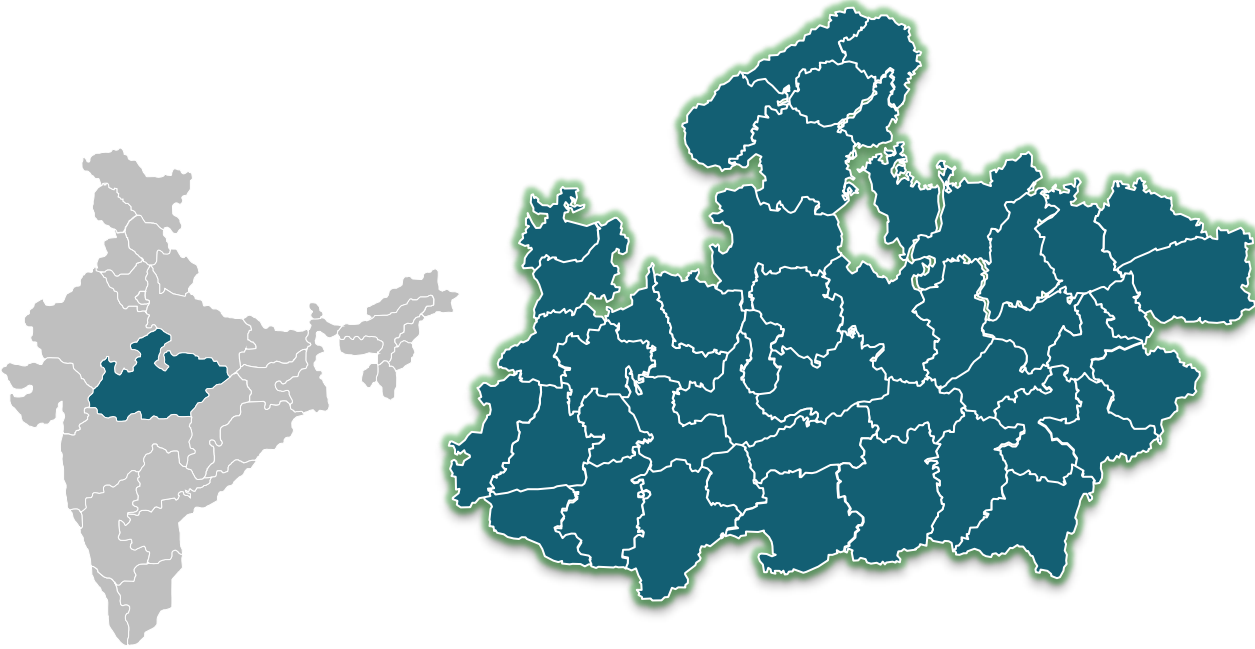
**MPIDC**  
MP INDUSTRIAL DEVELOPMENT  
CORPORATION LTD.

# INVEST MADHYA PRADESH

— INFINITE POSSIBILITIES —



# Madhya Pradesh's demographics is large to support the supply and demand of the industrial needs



2nd  
largest  
State in  
India

5th  
populus state  
in India  
(88Mn)



2<sup>nd</sup> cleanest  
State in India

(Cleanest Capital and  
Cleanest city of India is in  
Madhya Pradesh)



More than  
2Mn

Youth Population  
(15-29 yrs)



~ 70%

Literacy rate

# State's economic overview- High quality physical and social infrastructure tailored to achieve higher economic growth and high quality of life.



## GDP/GSDP (2023-24)



- USD 161 Billion at constant prices.
- 4.6% contribution to Indian GDP

## SECTOR CONTRIBUTION



- Secondary Sector- 24%
- Tertiary Sector – 41%

## CAPITAL EXPENDITURE

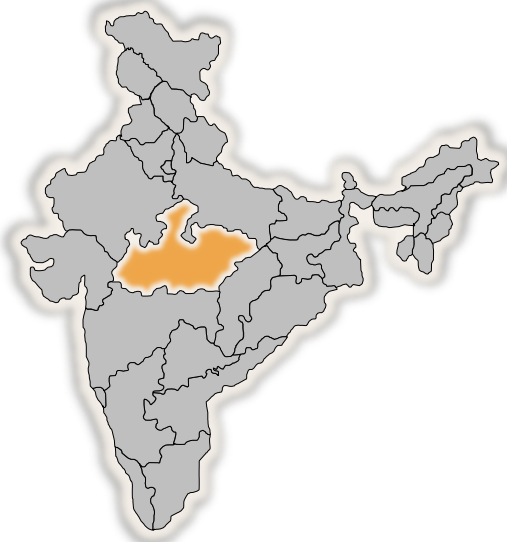


- USD 6.4 Billion in 2023-24
- 19 % increase from previous year

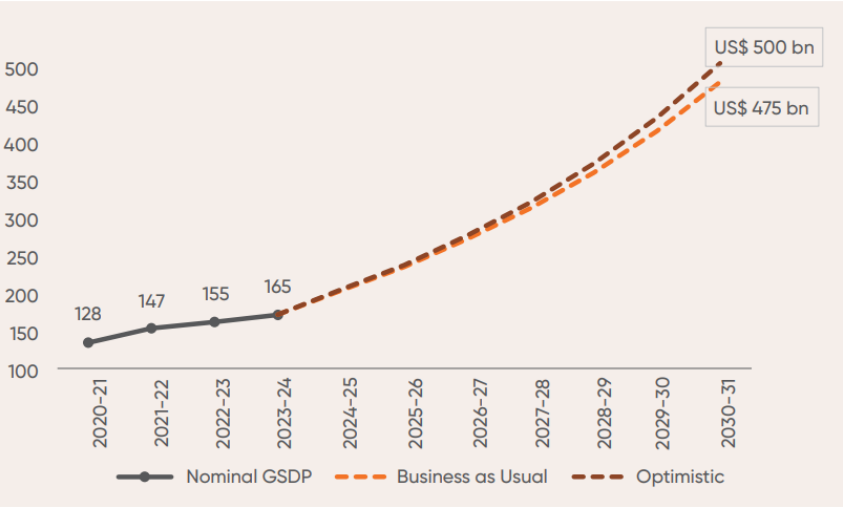
## INFRA DEVELOPMENT



- 33,600 to 0.12 Mn acres (2003-2023)
- 3.8X increase in 2 decades



State's GSDP is expected to reach USD 500 Billion by 2030-31



## MADHYA PRADESH

CAGR of GDP

(2014 to 2023)

12.49 %

CAGR of Per Capita Income

(2014 to 2023)

11.44 %

## INDIAN AVERAGE

8.5%

7.92%

# State's natural resource led ecosystem to shape the future of business



**Largest Forest Cover  
in India  
(77.5 K Sq. Km)**



**2<sup>nd</sup> Largest producer of  
food grains in the Country  
(4.5 MMT in 2023)  
(Bagged National award  
7 times in a row)**



**Leading producer of  
Diamond, Copper  
and Manganese ore**



**Largest exporter of  
wheat in the Country  
(2.2 MMT in 2023)**



**Thickest Coal Seam  
in Asia  
(Fourth Largest producer in India)**

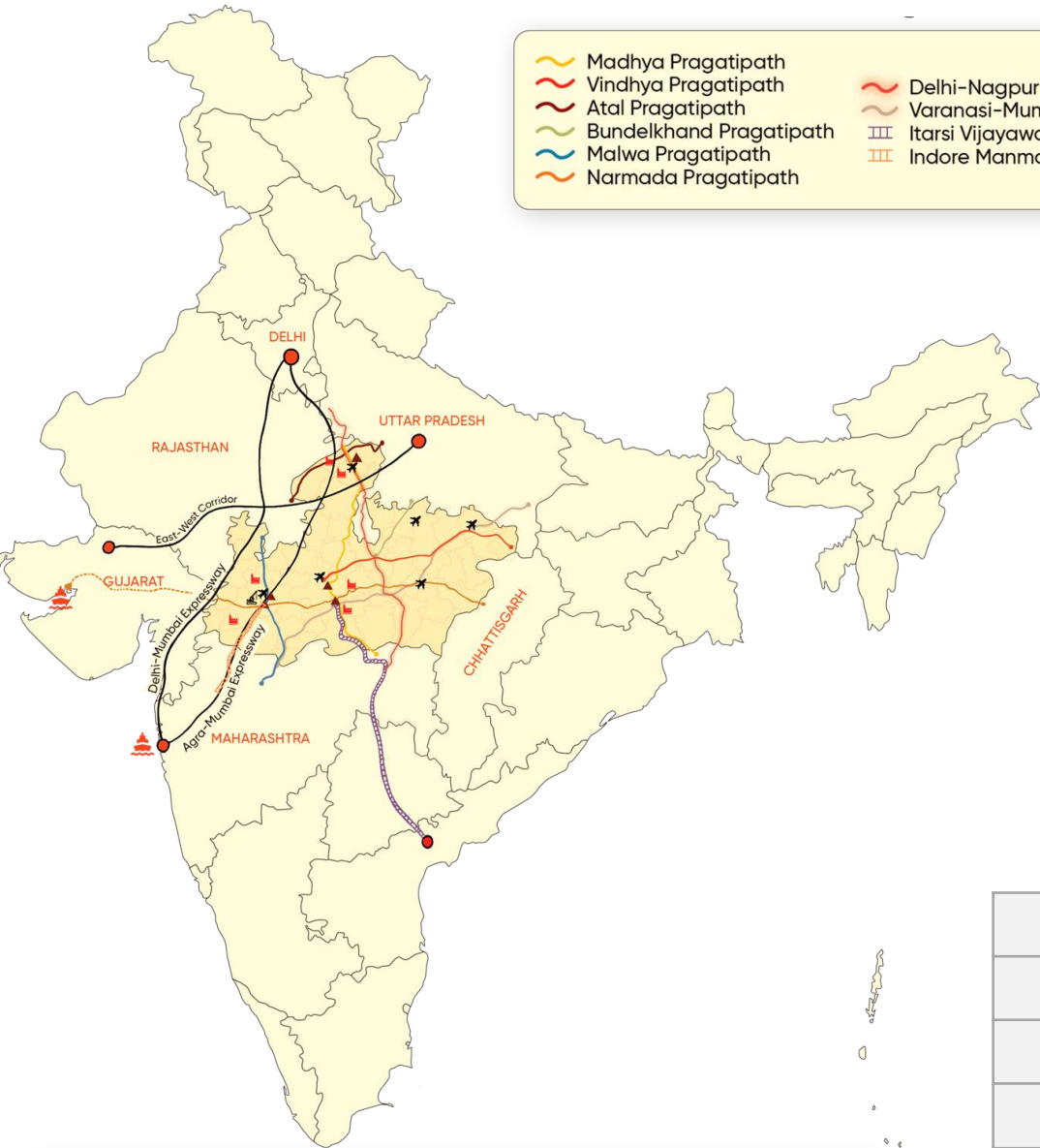


**Largest cement  
manufacturer of India  
(> 40 MT annually)  
(3<sup>rd</sup> highest producer of limestone)**

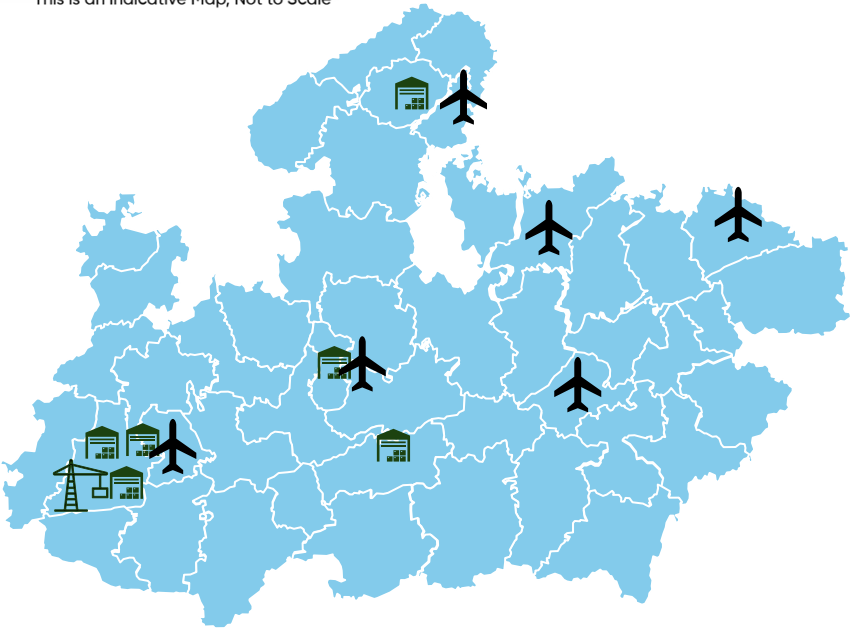
**Conducted highest number of auction of mineral blocks in single tranche India in 2023)**



# "Madhya Pradesh's strong connectivity integrates agricultural value chains with key gateways—boosting market reach across India and globally."



This is an Indicative Map, Not to Scale

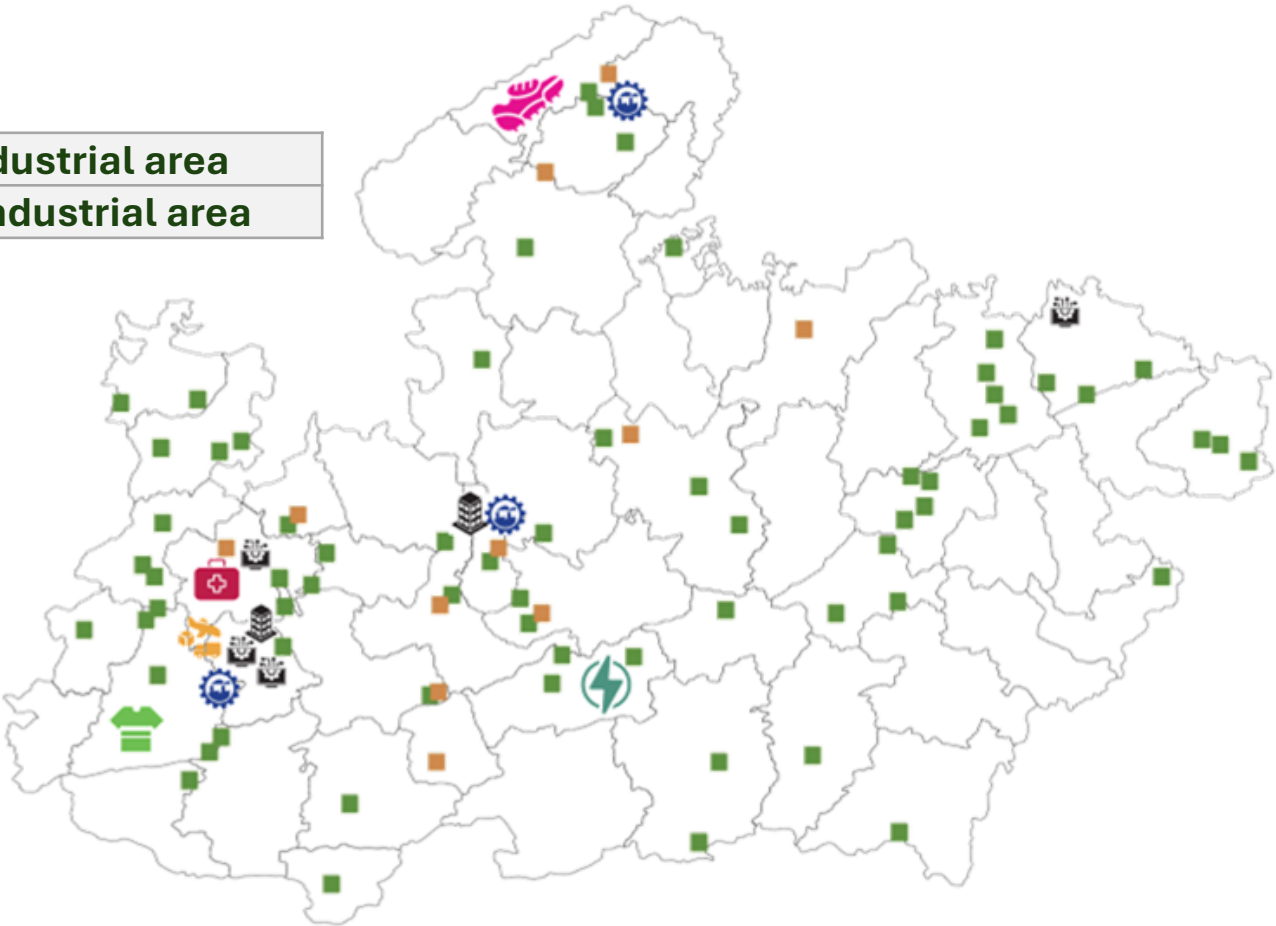


6	Inland Container Depots
20	Railway Junctions in the State
1	Multi Modal Logistics Park
6	Airports

# Numerous industrial parks for investors to house their manufacturing bases



Proposed Industrial area  
Developed industrial area



Upcoming **IT Parks**

Rewa – 1 | Indore – 2 | Ujjain – 1



Upcoming **Plug and Play Parks**

Mandideep – 1 | Indore – 1



**Medical Devices Park,**  
Vikram Udyogpuri,  
Ujjain



**P.M. Mitra Park,**  
Dhar



**Manufacturing  
Zone for Power &  
Renewable Energy  
Equipment,**  
Narmadapuram



**Leather,  
Footwear &  
Accessories Cluster  
Development Park,**  
Sitapur, Morena



**Multi Modal  
Logistics Park,**  
Pithampur, Dhar



**Prominent  
Industry Clusters,**  
Mandideep,  
Malanpur, Pithampur

# Ideal for industries owing to easy access to resources, anchoring base and diversifying footprint

~**340 +notified** industrial areas in the State with many more to be added

**Abundant water supply** for industrial needs at doorstep (**1000 +MCM**) at affordable rates

**Ease of Living** with cheap factors of operation and lesser distances to workplace



**Power surplus** with (**31 GW**) of which 30% is RE installed capacity, available the most competitive rates in India

**Extensive road network** ranging more than **5.1 lakh kms** providing last mile connectivity

**GIS enabled, real-time online industrial land bank** information at Invest MP website

Nearly **0.2.Mn** graduates added to work force each year.  
**Low attrition rates due** to work life balance

# Presence of strong MSME and startup ecosystem enhances the manufacturing volumes and value add



## MSME ECOSYSTEM



**1.65 Million**  
Total MSMEs in  
Madhya Pradesh



**8.6 Million**  
Total employed in MSMEs  
Madhya Pradesh



**7<sup>th</sup> Largest**  
MSME Base in India

## STARTUP ECOSYSTEM



**5000+**  
DPIIT Recognized  
Start-ups



**1**  
Apparel  
Incubation



**2200+ (~47%)**  
Women-led Start-  
ups



**2**  
Technology  
Business  
Incubator



**72**  
State-wide total  
incubators



**2**  
Agribusiness  
Incubation Centre  
(Jabalpur & Gwalior)



# Madhya Pradesh is home to prominent research and educational institutes

Raja Raman Centre for  
Advanced Technology  
(Department of Atomic  
Energy), Indore

Advanced Materials  
and Processes  
Research Institute  
(AMPRI), Bhopal

Rare Earth and  
Titanium Theme  
Park in Bhopal



Indian Institute of  
Technology, Indore

Indian Institute of  
Management  
Indore

Maulana Azad  
National Institute of  
Technology, Bhopal



Global Skill  
Park built in  
collaboration  
with Singapore  
spread across  
30 acres

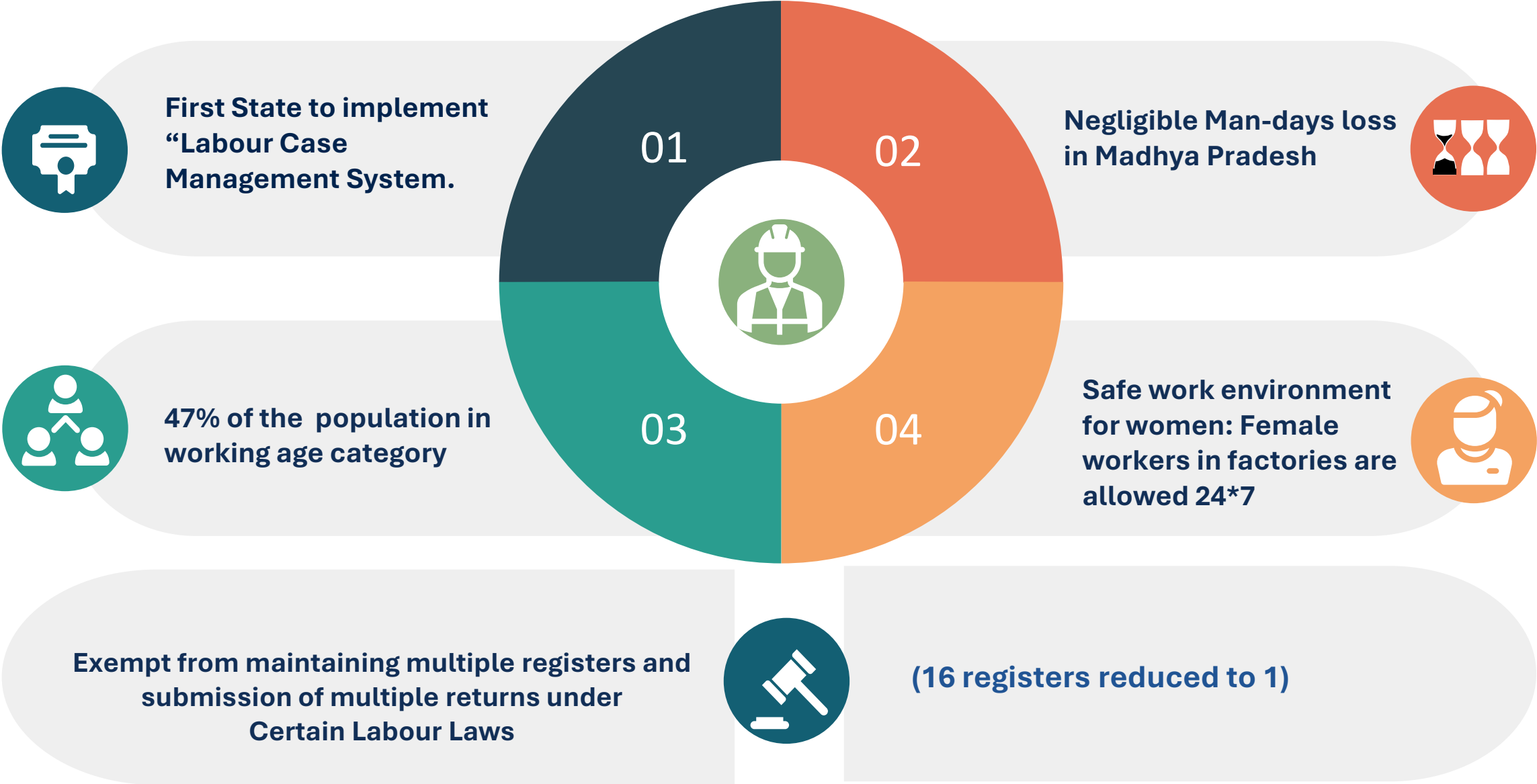
9 Institutes  
under **Top 100**  
**NIRF Ranking**

54 Private  
Universities

970+  
Industrial Training  
Institutes

142  
Engineering  
Colleges

# Madhya Pradesh has industry friendly labour dynamics



# State has announced 18 new policies in 2025 catering to need for all kinds of investors..



18 new  
Policies  
announced  
in 2025 by  
the State

1. Industrial Promotion
2. Logistics
3. Export Promotion
4. MSME
5. Startup
6. Semiconductor
7. GCC
8. AVGC-XR
9. Drone

10. Renewable Energy
11. Pump Hydro Storage
12. Health Sector Investment
13. Tourism Policy
14. Film Tourism Policy
15. EV
16. Integrated Township
17. Civil Aviation
18. City gas Distribution

Single  
window  
Portal for  
incentive  
application

# Madhya Pradesh has a new Industrial Promotion Policy 2025 with increased incentives



- **Basic Investment Promotion Assistance:**  
Ranges between 40% to 10% for investments in Eligible Fixed Capital Investment (EFCI)

## MULTIPLIERS TO BIPA



Upto 1.5X of BIPA for Employment generation



1.3X of BIPA for Exports



1.3 X of BIPA for establishing in priority areas



1.1 to 1.2X of BIPA based on FDI equity from 26% to 50%



## Green Industrialization Assistance

- 50% reimbursement up to ₹5 Crores for Waste Management Systems.
- 50% reimbursement up to ₹10 Crores for Zero Liquid Discharge (ZLD) systems.



## Infrastructure Development Assistance

- 50% reimbursement up to ₹5 Crores for infrastructure development on private land or undeveloped government land



## IPR and Organic Certification

- 100% reimbursement up to ₹10 Lakh for IPR.
- 100% reimbursement up to ₹5 Lakh for obtaining organic certifications.



- **Transfer of Technology to FDI units**
  - 50% upto ₹1 Crores for International Technology Transfer to local units



- **Export Freight Subsidy**
  - 50% for transportation costs for 5 years, ₹40 Lakh per unit, per year, up to ₹2 Crores

# Sector specific additional incentives under Industrial Policy











<div>Agri, Dairy &amp; Food Processing</div> <div></div> <div><ul style="list-style-type: none"><li>Food processing multiplier</li><li>Mandi Fees reimbursement</li></ul></div>	<div>Pharmaceuticals</div> <div></div> <div><ul style="list-style-type: none"><li>API / Bulk Drug multiplier</li><li>Assistance for in-house R&amp;D</li></ul></div>	<div>Textile</div> <div></div> <div><ul style="list-style-type: none"><li>Interest Subsidy</li><li>Apparel Training Institute support</li></ul></div>	<div>Aerospace &amp; Defence</div> <div></div> <div><ul style="list-style-type: none"><li>Development Charge Concession</li><li>Quality Certification Support</li></ul></div>	<div>Biotechnology</div> <div></div> <div><ul style="list-style-type: none"><li>In House R&amp;D Center support</li><li>Testing Facility Support</li></ul></div>
<div>Garment, Footwear, Toys &amp; Acc.</div> <div></div> <div><p>Employment generation, skill development and development charge concession</p></div>	<div>EV</div> <div></div> <div><ul style="list-style-type: none"><li>EV Multiple</li><li>Testing Facility Support</li><li>Development Charge Concession</li></ul></div>	<div>Medical Device</div> <div></div> <div><ul style="list-style-type: none"><li>Manufacturing Multiple</li><li>R&amp;D Assistance</li><li>Testing Facility Support</li></ul></div>	<div>RE Equipment</div> <div></div> <div><p>Development Charge Concession</p></div>	<div>HVA</div> <div></div> <div><p>HVA Multiple Skill Development</p></div>









# Added profits for export houses coupled with incentives under Industrial Policy..



 <p><b>Export Multiple assistance</b> Up to 30% as per IPP 2025</p>	 <p><b>Export Marketing assistance</b> 75% Upto ₹ 5 lakh per annum for 5 years limited</p>
 <p><b>Export Freight assistance</b> Up to ₹ 2 Crores of transportation charges</p>	 <p><b>Export Green Documentation assistance</b> Upto ₹ 20 lakh /annum for 5 years</p>
 <p><b>Export Infrastructure assistance</b> 25% of the export related infrastructure upto to ₹ 1 Crore</p>	 <p><b>Export Finance assistance</b> Subsidy on term loans on bank interest rate up upto <b>₹ 50 lakhs for 5 years</b></p>
 <p><b>Export Turnover assistance</b> 10 % of annual incremental Free Onboard Value (FOB) value, <b>up to ₹2 Crores per annum, for 5 years</b></p>	 <p><b>Export growth accelerator assistance</b> Additional 5% of annual incremental Free Onboard Value (FOB) value, upto to ₹30 lakhs per annum for 5 years</p>

# Lucrative policy for Logistics announced during 2025



 <p><b>Investment assistance</b> Up to 30% on fixed capital Up to ₹75 crore.</p>	 <p><b>Provision for Land Allotment As per Collector Guideline rates.</b></p>
 <p><b>External Infrastructure Development Assistance</b> Reimbursement up to 50% of the total expense (last mile road, rail, and drainage), up to ₹5 crore.</p>	 <p><b>Assistance for the Conversion of Agricultural Produce Warehouses to Industrial Warehouses:</b> 40% of the total cost of conversion, up to ₹1 crore.</p>
 <p><b>Reimbursement of Stamp Duty and Registration Fees</b> 100% reimbursement, up to ₹5 crore.</p>	 <p><b>Reimbursement for Green Logistics Certification</b> 50% on certification fee, up to ₹20 lakh.</p>

# MSME Development Policy 2025 for strengthening the value chain



- **Basic Investment Promotion Assistance:**  
Upto **40% of Eligible Fixed Capital investment**

## ADDITIONAL SUBSIDIES



8% extra for women and SC/ST entrepreneurs.



Export, employment, geographical, and FDI-based multiples

## INFRASTRUCTURE & CLUSTER DEVELOPMENT



- 50% reimbursement up to ₹3 crore
- Up to ₹40 crore for Private industrial areas and flatted complexes.

## SERVICE SECTOR & R&D SUPPORT



- Up to ₹2 crore for circular economy business
- Up to ₹3 crore for motor vehicle scrapping
- Up to ₹25 crore for R&D
- Logistics incentives as per MP Logistics Policy 2025

## GREEN & ENERGY EFFICIENCY SUPPORT



- 50% reimbursement for energy audit
- 25% reimbursement for energy-efficient equipment
- 50% subsidy up to ₹3 crore for CETP, waste management & pollution control

## EXPORT & GLOBAL COMPETITIVENESS SUPPORT



- 50% reimbursement of freight up to ₹40 lakh/year for 5 years
- Up to ₹1 crore for technology transfer
- up to ₹20 lakh for setting up testing labs
- up to ₹40 lakh for IPO listing.

## QUALITY & CERTIFICATION SUPPORT



- 100% Quality Certification reimbursement up to ₹20 lakh
- 50% reimbursement up to ₹50 lakh for Export certification
- Up to 15 lakh support for ZED certification, lean adoption and patent support

**Note: MSMEs are also eligible for incentives under the MP Logistics & Export Promotion Policies 2025.**

# Greater returns on investments by the state through lucrative incentives for the high end sectors (1/2)

## IT, ITeS, BPO Sector

- ❑ Rebate on land up to 75%
- ❑ Capex Assistance of 25% up to ₹300 Million
- ❑ Interest Assistance of 6% up to ₹50 Million on term loan
- ❑ **Rental Assistance** up to ₹30 Million (₹ 1000/seat/month)
- ❑ **Co-Working Rental Assistance** up to ₹100 Million (₹ 3000/employee/month)
- ❑ **Employment Generation Assistance** of up to ₹150 Million (₹ 5000/Employee/month)
- ❑ ₹5000 Employment Generation Assistance for **Rural BPOs for up to 200 employees**
- ❑ 100% Reimbursement on Land Registration Charges

## ESDM Sector

- ❑ **Rebate on land** up to 75%
- ❑ **Capex Assistance** of 40% up to ₹1.5 Billion
- ❑ **Interest Assistance** of 6% up to ₹100 Million on term loan
- ❑ **Assistance for testing, calibration & certification** up to ₹1 Million
- ❑ Assistance for filing patents up to ₹1 Million
- ❑ 100% Reimbursement on Land Registration Charges

## Datacenters

- ❑ **Capex Assistance** of 25% up to ₹1.25 Billion for first five data centres
- ❑ **Capex Assistance** of 15% up to ₹500 Million for all others
- ❑ **Power Tariff Reimbursement** of ₹2 per unit for first five data centres, ₹1 per unit to all others
- ❑ 100% Electricity Duty reimbursement
- ❑ **Reimbursement** of Transmission and Wheeling charges
- ❑ **Dual Power Grid and Renewable Energy** availability

Investment  
₹1  
Billion



Total Assistance  
up to **30%**

### Customized Package

**>₹2 Billion**

Investment  
₹1  
Billion



Total Assistance  
up to **34%**

### Customized Package

**>₹3 Billion**

Investment  
₹1  
Billion



Total Assistance  
up to **50%**

### Customized Package

**>₹5 Billion**

# Forward looking conducive policy for Semiconductor announced in 2025



## Assistance for Infrastructure

- ❑ Land at a subsidised rates
- ❑ **Capex support of 25%** to semiconductor manufacturing units project approved by GOI
- ❑ **Capex support of upto 40%** to semiconductor manufacturing units project not approved by GOI
- ❑ **25% capex and 25% of Opex** support for establishing a CoE through Industry-Academia- Govt collaboration
- ❑ One hundred Academic tape-outs through CoE with support of **Rs. 5 lakh per tape out in 5 years**

## Skilling & Training

- ❑ **₹ 20 lakhs** support the undergraduate and masters' program in **Electronics and VLSI Design**
- ❑ Annual outlay of **₹ 50 lakhs** for upskilling technical education faculty in the state.
- ❑ Reimbursement of 50% of cost incurred skilling & training expense
- ❑ Internship Support through MMSKY

### Customized Package

**>₹2 Billion**

## Semiconductor & Component Manufacturing

- **Power Tariff Subsidy** of ₹ 2 per unit for 10 years
- **Interest subsidy** of 6% for 5 years upto ₹ 10 Cr

## Product Development & Innovation

- **10% of development cost** as seed money and **15%** additional on achieving **50%** of project cost to projects approved under DLI scheme
- **25% of development cost** on achieving **50% of project cost** to projects not approved under DLI scheme

## Chip Design Companies

- **Payroll subsidy** of 25% of CTC for design companies
- **Rental assistance** for design companies upto **₹3 Cr**
- **EPF reimbursement** to design companies for 20 employees












# Policy for AVGC-XR sector in 2025 for meeting the global demand in the sector



Assistance for Infrastructure	Industry-Academia-Government Collaboration	Skilling & Training	Production Support
<ul style="list-style-type: none"> <li>AVGC Media Park through PPP Mode, focus <b>on Plug &amp; Play</b></li> <li>Ecosystem development through yearly AVGC XR event</li> <li><b>Capex Assistance:</b> 25% of capex investment</li> <li><b>Rental Assistance:</b> 25% on lease rentals for 3 years</li> <li><b>Reimbursement</b> of Internet Bandwidth Charges per annum for 3 years</li> </ul>	<ul style="list-style-type: none"> <li>Development of AVGC-XR labs in Fine Arts Colleges</li> <li>Development of AVGC-XR CoE through PPP</li> <li><b>IP Creation &amp; Protection:</b> 50% assistance</li> <li><b>Quality Certification:</b> 30% assistance</li> </ul>	<ul style="list-style-type: none"> <li><b>50% Scholarships</b> for students for AVGC courses</li> <li>50% Reimbursement of <b>Upskilling</b> for Employees</li> <li>Internship opportunities under <b>MMSKY</b></li> <li><b>30% Marketing Support</b> for national and international events up to</li> </ul>	<ul style="list-style-type: none"> <li>Up to <b>30% Reimbursement</b> on Production Cost for Animated Films and Series</li> <li>25% Reimbursement on VR/AR/VFX Projects</li> <li>25% Reimbursement for Game Development</li> <li>30% project cost reimbursement for International Productions and Co-Productions</li> </ul>
	<div>Customized Package</div> <div>&gt;₹500 Million</div>	<div>Development of an AVGC/Media Park</div> <p>A capex seed funding of Rs. 50 Crores will be available as Viability Gap Funding (VGF) to joint ventures or consortiums of developers and/or units aiming to set up the <b>media park in the state.</b></p>	

# Policy for Global Capability Centres in 2025



 <p><b>Rebate on Land</b> Up to 75%</p>	 <p><b>Marketing Assistance</b> 50% subsidy on expenses for attending National and International events up to ₹2 lakh</p>
 <p><b>Interest Assistance</b> 6% up to ₹5 crore</p>	 <p><b>Quality Certification Assistance</b> 50% subsidy up to ₹6 lakh</p>
 <p><b>Stamp Duty &amp; Registration Charges Reimbursement</b> 100%</p>	 <p><b>Capex Subsidy</b> 40% and upto ₹15 Crores for Level 1 GCC and upto ₹30 Crores for Level 2 GCC</p>
 <p><b>Rental/Coworking Rental Assistance</b> Up to ₹3 crore &amp; ₹10 crore</p>	 <p><b>Payroll subsidy</b> 1 year: 50% 2 year: 40% 3 year : 30%</p>
 <p><b>Other Assistances</b> Patent Assistance, Event hosting/co hosting assistance, upskilling reimbursement, internship support, R&amp;D Support</p>	

# Investment avenues in Madhya Pradesh

## Agriculture, Food & Dairy Processing

**Advantage MP-** Large producer of food grains ,vegetables and few fruits in India .

**Opportunities-** Processing, Preservation and Packaging; Warehousing & Logistics; Food Parks.

## EV, Automobile & Auto Components

**Advantage MP-** One of the biggest automotive hub in India with Asia's largest Automotive test Track

**Opportunity-** Automobile, Auto Parts manufacturing, EV

## Fintech ,IT ,ESDM & Startup ecosystem

**Advantage MP-** Country's 1<sup>st</sup> electronic and manufacturing clusters sanctioned for MP

**Opportunity-** Semiconductor, Data Centres, Development Centres,GCC, Fintech incubators, accelerators

## Pharmaceuticals, Medical Devices & Healthcare

**Advantage MP-** 300+ pharma companies exporting to 160+ countries in addition to a dedicated Medical device Park.

**Opportunity-** API, Vaccines, Bio-pharmaceuticals, biotech, nutraceuticals, Medical devices

## Renewable Energy

**Advantage MP-** 30% of Installed Power Capacity of the State driven through RE, Country's first Solar City (Sanchi)

**Opportunities-** Solar, Pump Hydro, Wind, Power Storage amongst others

## Urban & Industrial Infra

**Advantage MP-** Rapid urbanization ,ease of living and rapid industrialization adding fuel to the growth of the State

**Opportunity-** Industrial parks, Urban renovation projects, Smart Cities, Multi Modal Logistics Park

## Aerospace and Defence

**Advantage MP-** Ammunition components manufactures, Ordnance factories of National repute in the State

**Opportunity-** R&D, Missile manufacturing, Arms, Cyber Security for Defence forces.

## Tourism

**Advantage MP-** 3 UNESCO sites, 12 National Wildlife Parks, 24 Wildlife sanctuaries, multiplies religious spots amongst others. 0.1 Million UK tourists arrived in 2023 in MP

**Opportunity-** Resorts, Travels Apps, Film Tourism, MICE, Adventure and Sports Tourism



# Visit the heart of Incredible India



24

**Sanctuaries**



12

**National Parks**



09

**Project  
Tiger Reserves**



03

**World Heritage  
Sites**



02

**Shiva Jyotirlingas**





**INVEST**  
**MADHYA PRADESH**  
— INFINITE POSSIBILITIES —

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Government of  
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“Year 2025 shall  
be the year of  
Investment and  
employment  
generation”.

**Dr. Mohan Yadav**

Chief Minister  
Madhya Pradesh

