





# A MEGA CELEBRATION OF TEXTILE, TRADE, TECHNOLOGY & TRADITION

Bharat Tex 2024 celebrates India's reliability as a textile manufacturing hub across the entire value chain, from raw materials to end products. This event will also highlight the richness of Indian textiles and its commitment to sustainability.





# THE LARGEST **GLOBAL TEXTILE EVENT IN INDIA**

Hosted by a Consortium of Indian Textile Export Promotion Councils (EPCs) & supported by the Ministry of Textiles, Bharat Tex 2024, is a one-of-its kind Mega Industry event covering the entire textile value chain.



3,500+ Exhibitors





3,000+ Overseas Buyers



40,000+ Trade Visitors



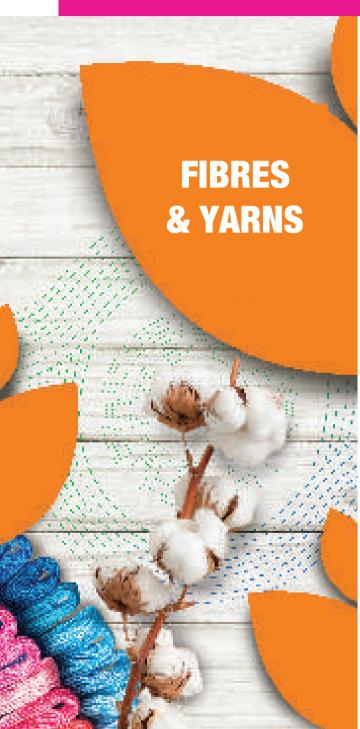
2,00,000+ Sq.Meters Area



50+ Knowledge Sessions

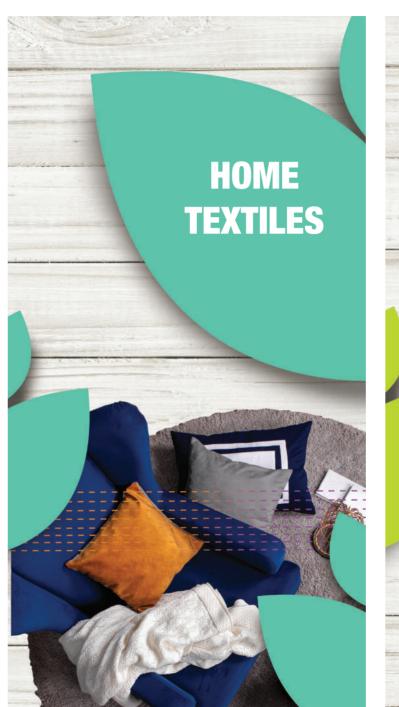


# FOCUSED ZONES FOR FOCUSED BUSINESS















**KNOWLEDGE SESSIONS** 

**DESIGNER ENSEMBLE** 

**COUNTRY SESSIONS** 

**MASTER CLASSES** 

**STATE SESSIONS** 

**GOVERNMENT INITIATIVES** 

**CEO ROUNDTABLES** 

**GLOBAL LAUNCHES** 

**G2G MEETINGS** 

**INDUSTRY NETWORKING SESSIONS** 

**REVERSE BUYER-SELLER MEETS** 

**CULTURAL SHOWCASES** 

# Interactive Fabric Testing Zones

Attendees can expérience différent textiles through touch and also explore innovative sustainable fabrics

### **Textile Art Installations**

Art Installations made from upcycled and eco friendly textile to add an artistic touch to the expo

### **Cultural Performances & Fashion Shows**

Witness the richness and beauty of Indian culture through live performances and fashion shows

# **Demonstrations by Master Craftsmen**

Watch master craftsmen display their skills inherited through generations

Trend forecasts, Product launches, Master classes and more...

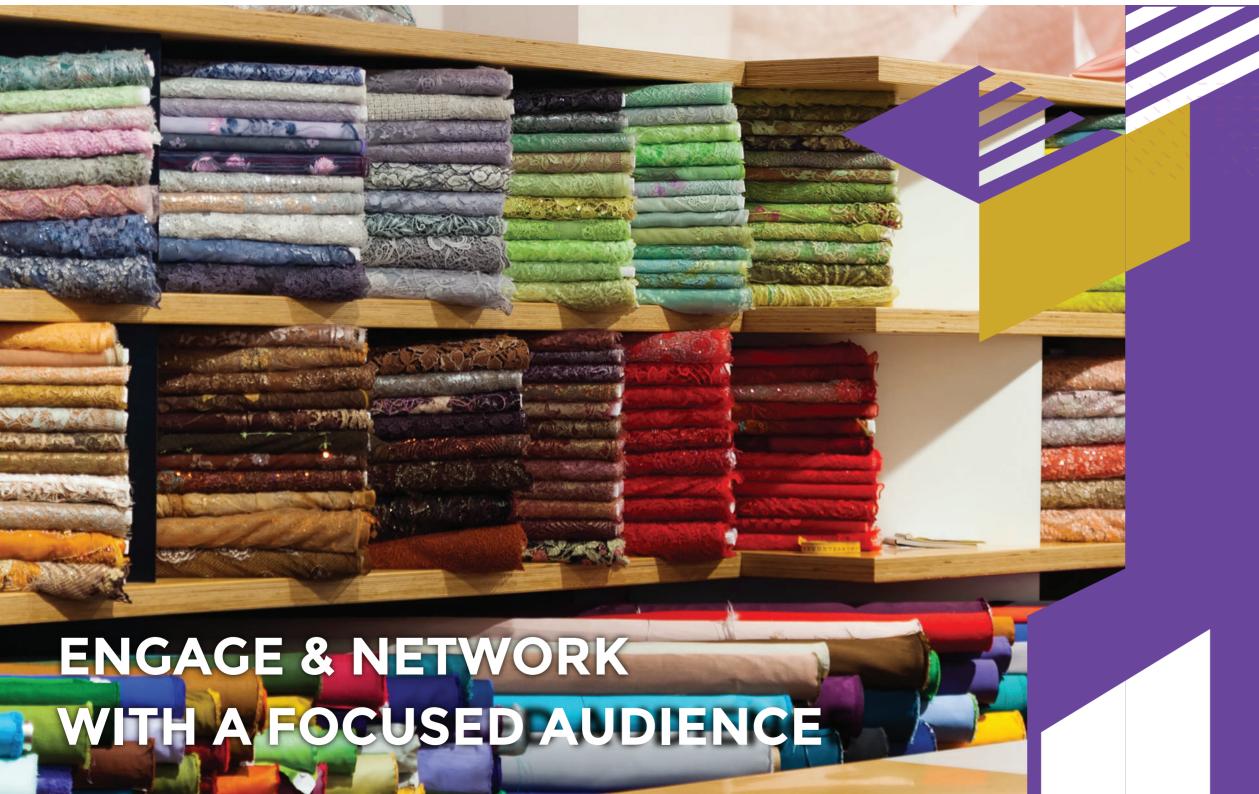




# A GLOBAL TEXTILES DIALOGUE

Panels, Roundtables and Deliberations between Governments, Key Decision Makers, and Experts





- Garment Manufacturers
- Fabric Manufacturers
- Home Textile Manufacturers
- Buying Houses
- Retailers (Apparel & Home Textiles)
- Investors & Entrepreneurs including start ups
- Handloom Weavers
- Export Promotion Councils
- Policy Makers
- States / Union Territories representatives
- · Artisans & Craftsmen
- Fashion Designers

- Sustainability Sector Experts
- · Researchers & Innovators
- Government Representatives & Delegates
- Indian & International Trade Associations
- · Academia and Research Institutes
- Trade Media (Journalists & Bloggers)
- Interior Designers
- Technical Textile Consultants

& many more...



# WEAVE YOUR NETWORK WEAVE YOUR FUTURE

Take advantage of this remarkable platform to connect with a global and diverse audience

- Showcase Your Latest Collections
- Experience Unparalleled Exposure
- Power Networking Opportunities
- Market Trends and Insights
- Get Your Brand Noticed
- Expand Your Reach Globally

# AdvantEDGEINDIA

# **INDIA- FASTEST GROWING ECONOMY**



# Rapid GDP Growth

Growth rate of 7.2% in FY 2022-23



## **Young Workforce**

2nd largest working population 522 Mn with median age - 28 years



# **3rd Largest Economy** by 2027-28

Currently at USD 3.75 Tn, Expected to be USD 35 Tn by 2047



# 3rd largest startup ecosystem

107 Unicorns with valuation over USD 340 Bn



### Rising Per Per Capita Income

Currently at USD 2,350 expected to be USD 26,000 by 2047



### **Towards Net Zero**

4th largest producer of RE / Solar Power, to unlock USD 1 Tn investment in solar in India by 2030





CONTRIBUTION OF TEXTILES TO



LARGEST EXPORTER OF TEXTILE & APPAREL IN THE WORLD



USD 154 Bn

INDIA'S TEXTILE & APPAREL MARKET USD \$ 110 Bn DOMESTIC MARKET USD \$ 44 Bn EXPORTS



**PROJECTED MARKET SHARE BY 2030** 



SHARE IN THE GLOBAL TEXTILE & APPAREL TRADE



**GROWTH IN SECTOR FDI SINCE 2014-15** (2.7 Bn IN 2014-2022)





Mn MTRS FABRIC PER YEAR



Mn PCS GARMENT PER YEAR



LARGEST EMPLOYER AFTER AGRICULTURE - 45 Mn WORKFORCE 70% POWERED BY WOMEN



LARGEST PRODUCER OF COTTON, POLYESTER, VISCOSE & SILK



5th LARGEST PRODUCER OF TECHNICAL TEXTILES - MARKET SIZE OF USD 22 Bn



PROACTIVE POLICY SUPPORT FROM UNION AS WELL AS STATE GOVERNMENTS



COMPETITIVE COST OF MANUFACTURING ECOSYSTEM



PRESENCE ACROSS COMPLETE TEXTILE VALUE CHAIN

Reference Year 2022



# Prime Minister Mega Integrated Textile Region and Apparel (PM MITRA) Parks Scheme

### **Creating an Integrated Textiles Value Chain**

7 mega textile parks with an expected investment of USD 10 Bn are being set up with world class infrastructure, plug and play facilities and an integrated ecosystem

- Production Linked Incentive (PLI) Scheme
  Boosting manufacturing of MMF fabrics, Apparel & Technical Textiles
  Production Linked Incentive (PLI) Scheme with approved incentives of INR 10,683 crore (~USD 1 Bn) to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles
- Samarth
  Building Capacity, addressing skill gaps in the textile value chain
  The scheme is a demand-driven and placement-oriented program across the textiles value chain. In addition, various States have their own skilling/training support schemes
- National Technical Textile Mission
  Promoting Technical Textiles- towards USD 300 Bn by 2047
  National mission to support and promote Research, Innovation and Development,
  Education Training, Skill development and Market Development in Technical Textiles
- Liberal State Policies

  Generous support & incentives by State Governments / Union Territories Capital support, wage and skilling incentives, power and water support



### CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCs)























### For more details on participation & sponsorship opportunities

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**Exhibition Management** 



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